

HERE ARE SOME WORDS OTHER PEOPLE HAVE USED TO DESCRIBE THE PRIME MINISTER, MR KEVIN RUDD, AND THE LEADER OF THE OPPOSITION, MR MALCOLM TURNBULL. DO YOU STRONGLY AGREE, PARTLY AGREE OR DISAGREE THAT EACH OF THE FOLLOWING DESCRIBES MR KEVIN RUDD / MR MALCOLM TURNBULL?

**TOTAL AGREE**

**EXPERIENCED**

	<u>MR HOWARD</u>	<u>MR RUDD</u>
	%	%
16-18 March 2007	93	61
20-22 July 2007	93	58
2-4 November 2007*	95	57
	<u>MR RUDD</u>	<u>DR NELSON</u>
29 February - 2 March 2008	73	55
25-27 July 2008	70	59
	<u>MR RUDD</u>	<u>MR TURNBULL</u>
19-21 September 2008	70	65

**DECISIVE AND STRONG**

	<u>MR HOWARD</u>	<u>MR RUDD</u>
	%	%
16-18 March 2007	79	75
20-22 July 2007	80	74
2-4 November 2007*	84	72
	<u>MR RUDD</u>	<u>DR NELSON</u>
29 February - 2 March 2008	84	47
25-27 July 2008	78	46
	<u>MR RUDD</u>	<u>MR TURNBULL</u>
19-21 September 2008	73	74

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**HAS A VISION FOR AUSTRALIA**

	<u>MR HOWARD</u>	<u>MR RUDD</u>
	%	%
16-18 March 2007	71	78
20-22 July 2007	74	78
2-4 November 2007*	75	80
	<u>MR RUDD</u>	<u>DR NELSON</u>
29 February - 2 March 2008	89	51
25-27 July 2008	84	55
	<u>MR RUDD</u>	<u>MR TURNBULL</u>
19-21 September 2008	80	68

\* Voters only

**UNDERSTANDS THE MAJOR ISSUES**

	<u>MR HOWARD</u>	<u>MR RUDD</u>
	%	%
16-18 March 2007	72	79
20-22 July 2007	73	79
2-4 November 2007*	76	80
	<u>MR RUDD</u>	<u>DR NELSON</u>
29 February - 2 March 2008	84	58
25-27 July 2008	79	61
	<u>MR RUDD</u>	<u>MR TURNBULL</u>
19-21 September 2008	76	71

**CARES FOR PEOPLE**

	<u>MR HOWARD</u>	<u>MR RUDD</u>
	%	%
16-18 March 2007	-	-
20-22 July 2007	67	82
2-4 November 2007*	68	84
	<u>MR RUDD</u>	<u>DR NELSON</u>
29 February - 2 March 2008	88	58
25-27 July 2008	83	67
	<u>MR RUDD</u>	<u>MR TURNBULL</u>
19-21 September 2008	79	60

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**ARROGANT**

	<u>MR HOWARD</u>	<u>MR RUDD</u>
	%	%
16-18 March 2007	68	29
20-22 July 2007	63	37
2-4 November 2007*	62	34
	<u>MR RUDD</u>	<u>DR NELSON</u>
29 February - 2 March 2008	33	48
25-27 July 2008	43	42
	<u>MR RUDD</u>	<u>MR TURNBULL</u>
19-21 September 2008	47	61

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**LIKEABLE**

	<u>MR HOWARD</u>	<u>MR RUDD</u>
	%	%
16-18 March 2007	55	82
20-22 July 2007	60	81
2-4 November 2007*	61	79
	<u>MR RUDD</u>	<u>DR NELSON</u>
29 February - 2 March 2008	86	49
25-27 July 2008	81	54
	<u>MR RUDD</u>	<u>MR TURNBULL</u>
19-21 September 2008	80	61

**IN TOUCH WITH THE VOTERS**

	<u>MR HOWARD</u>	<u>MR RUDD</u>
	%	%
16-18 March 2007	50	76
20-22 July 2007	55	77
2-4 November 2007*	54	80
	<u>MR RUDD</u>	<u>DR NELSON</u>
29 February - 2 March 2008	86	39
25-27 July 2008	73	44
	<u>MR RUDD</u>	<u>MR TURNBULL</u>
19-21 September 2008	69	53

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### TRUSTWORTHY

	<u>MR HOWARD</u>	<u>MR RUDD</u>
	%	%
16-18 March 2007	49	67
20-22 July 2007	53	69
2-4 November 2007*	52	69
	<u>MR RUDD</u>	<u>DR NELSON</u>
29 February - 2 March 2008	79	50
25-27 July 2008	73	56
	<u>MR RUDD</u>	<u>MR TURNBULL</u>
19-21 September 2008	70	55

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WHICH OF MR KEVIN RUDD OR MR MALCOLM TURNBULL DO YOU THINK IS MORE CAPABLE OF HANDLING EACH OF THE FOLLOWING?

**AUSTRALIA'S ECONOMY**

	2-4	9-11	16-18	21-22	29 FEB	25-27	-----19-21 SEP 2008-----		
	NOV	NOV	NOV	NOV	- 2 MAR	JUL	TOTAL	COALITION	LABOR
	<u>2007*</u>	<u>2007*</u>	<u>2007*</u>	<u>2007*</u>	<u>2008</u>	<u>2008</u>	%	SUPPORTERS	SUPPORTERS
	%	%	%	%	%	%	%	%	%
MR KEVIN RUDD	32	35	35	33	64	55	41	9	67
MR MALCOLM TURNBULL	-	-	-	-	-	-	43	80	20
DR BRENDAN NELSON	-	-	-	-	17	23	-	-	-
MR JOHN HOWARD	51	49	51	55	-	-	-	-	-
NEITHER	5	6	4	3	5	9	5	4	4
UNCOMMITTED	12	10	10	9	14	13	11	7	9

**AUSTRALIA'S NATIONAL SECURITY**

	2-4	16-18	29 FEB -	25-27	-----19-21 SEP 2008-----		
	NOV	NOV	2 MAR	JUL	TOTAL	COALITION	LABOR
	<u>2007*</u>	<u>2007*</u>	<u>2008</u>	<u>2008</u>	%	SUPPORTERS	SUPPORTERS
	%	%	%	%	%	%	%
MR KEVIN RUDD	34	37	61	57	50	21	75
MR MALCOLM TURNBULL	-	-	-	-	29	57	11
DR BRENDAN NELSON	-	-	19	22	-	-	-
MR JOHN HOWARD	47	46	-	-	-	-	-
NEITHER	4	3	5	6	6	6	3
UNCOMMITTED	15	14	15	15	15	16	11

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### HEALTH AND MEDICARE

	-----19-21 SEP 2008-----						
	2-4 NOV <u>2007*</u>	16-18 NOV <u>2007*</u>	29 FEB - 2 MAR <u>2008</u>	25-27 JUL <u>2008</u>	<u>TOTAL</u>	<u>COALITION SUPPORTERS</u>	<u>LABOR SUPPORTERS</u>
	%	%	%	%	%	%	%
MR KEVIN RUDD	53	53	65	53	53	21	81
MR MALCOLM TURNBULL	-	-	-	-	26	57	7
DR BRENDAN NELSON	-	-	18	28	-	-	-
MR JOHN HOWARD	30	33	-	-	-	-	-
NEITHER	7	5	5	8	8	8	5
UNCOMMITTED	10	9	12	11	13	14	7

### EDUCATION

	-----19-21 SEP 2008-----						
	2-4 NOV <u>2007*</u>	16-18 NOV <u>2007*</u>	29 FEB - 2 MAR <u>2008</u>	25-27 JUL <u>2008</u>	<u>TOTAL</u>	<u>COALITION SUPPORTERS</u>	<u>LABOR SUPPORTERS</u>
	%	%	%	%	%	%	%
MR KEVIN RUDD	55	54	71	63	60	29	87
MR MALCOLM TURNBULL	-	-	-	-	22	53	4
DR BRENDAN NELSON	-	-	12	18	-	-	-
MR JOHN HOWARD	30	32	-	-	-	-	-
NEITHER	4	4	3	6	5	5	2
UNCOMMITTED	11	10	14	13	13	13	7

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**THE ENVIRONMENT**

	-----19-21 SEP 2008-----				
	29 FEB - 2 MAR <u>2008</u> %	25-27 JUL <u>2008</u> %	<u>TOTAL</u> %	<u>COALITION SUPPORTERS</u> %	<u>LABOR SUPPORTERS</u> %
MR KEVIN RUDD	74	67	58	31	82
MR MALCOLM TURNBULL	-	-	23	48	8
DR BRENDAN NELSON	9	14	-	-	-
NEITHER	5	8	7	7	2
UNCOMMITTED	12	11	12	14	8

These surveys were conducted on the telephone by trained interviewers in all states of Australia and in both city and country areas. Telephone numbers and the person within the household were selected at random. The data has been weighted to reflect the population distribution. The latest survey is based on 1,200 interviews among people aged 18 years and over. The maximum margin of sampling error is plus or minus 3 percentage points. Copyright at all times remains with NEWSPOLL. More poll information available at [www.newspoll.com.au](http://www.newspoll.com.au).